



Our Mission:

To offer support and provide services to assist individuals and families transition from crisis to self-sufficiency. This is accomplished through our core programs:

Prevention & Intervention of Homelessness

P & I assists low income families with basic needs such as shelter and heat. Through rental assistance, utility intervention, and security deposit loans, we ensure our families secure and maintain permanent housing.

CARE - Crisis Advocacy & Resource Education

The CARE program provides financial assistance with basic necessities such as food, medication, transportation, and other miscellaneous needs. Education concerning community resources is also made available.

Transitional Housing

Transitional Housing provides safe, affordable housing and supportive services to homeless mothers and their children, while giving them the opportunity to develop the skills necessary to reach and maintain self-sufficiency.

Financial Literacy Program

The Financial Literacy Program is a free series of weekly sessions that is offered several times per year by the Care Center. This curriculum provides the knowledge necessary to successfully manage one's personal finances.



What is Penny Pickers?

Penny Pickers is the Nashua Pastoral Care Center's most unique fundraising event. All proceeds benefit the individuals and families in need who receive services from the Care Center.

Over 500 volunteers canvass neighborhoods in Greater Nashua a few weekends in the fall asking residents for pennies and spare change to support our programs. Folks are expecting us . . . some save their pennies all year long and wait for the Pickers to arrive! Each Penny Picker can be identified by their bright yellow smock.

This well-publicized event has taken on a life of its own and has grown every year since its inception in 1992. In addition to the Penny Pickers, containers are housed at hundreds of businesses within the greater Nashua community; and several schools and organizations hold their own "In-House Penny Drives" to support the Care Center.

VOLUNTEER TODAY!



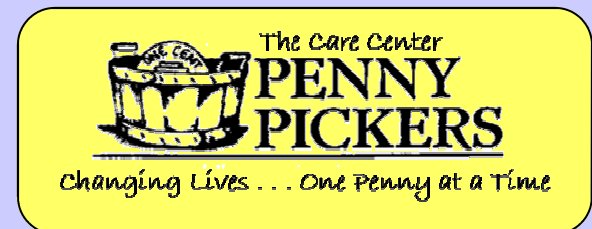
Nashua Pastoral Care Center's

Penny Picker

Drive 2011



Sponsorship Opportunities



The Care Center's 20th Annual Penny Picker Drive

2011 Sponsorship Opportunities



**Sacajawea
"Gold" Dollar Sponsor
\$3,500**

RECEIVE PREDOMINANT LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to 1,000 Penny Container Labels
- Up to 4,000 flyers distributed to the community
- Care Center website

IN ADDITION:

- FULL-PAGE ad in Penny Picker Brochure distributed to more than 7,000 households
- Company Banner at volunteer registration
- Opportunity to provide promotional item for Penny Pickers to wear



**Susan B. Anthony
"Silver" Dollar Sponsor
\$2,500**

RECEIVE LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to 1,000 Penny Container Labels
- Up to 4,000 flyers distributed to the community
- Care Center website

IN ADDITION:

- FULL-PAGE ad in Penny Picker Brochure distributed to more than 7,000 households
- Company Banner at volunteer registration



**Kennedy Half Dollar
"Bronze" Sponsor
\$1,000**

RECEIVE LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to 1,000 Penny Container Labels
- Up to 4,000 flyers distributed to the community
- Care Center website

IN ADDITION:

- TEXT LISTING in Penny Picker brochure distributed to more than 7,000 households



**NH State Quarter
Sponsor
\$500**

RECEIVE BUSINESS TEXT LISTING ON:

- Up to 4,000 flyers distributed to the community
- Posters displayed at volunteer registration

IN ADDITION:

- BUSINESS CARD size ad in Penny Picker Brochure distributed to more than 7,000 households



**Buffalo Nickel
Sponsor
\$250**

RECEIVE BUSINESS TEXT LISTING ON:

- Penny Picker Brochure distributed to more than 7,000 households
- Posters displayed at volunteer registration

2011 Penny Picker Dates
Saturday, Oct. 29 ~ Sunday, Oct. 30
Saturday, Nov. 5 ~ Sunday, Nov. 6



**Lincoln Penny
Sponsor
\$100**

RECEIVE BUSINESS TEXT LISTING ON:

- Penny Picker Brochure distributed to more than 7,000 households

