

The Care Center's 19th Annual Penny Picker Drive

2010 Sponsorship Opportunities



Sacajawea
Gold Dollar Sponsor
\$5,000

RECEIVE PREDOMINANT LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to **1,000** Penny Container Labels
- Up to **4,000** flyers distributed to the community
- Care Center website

IN ADDITION:

- Mention on all radio interviews
- FULL-PAGE ad in Penny Picker Brochure distributed to more than **7,000** households
- Company Banner at volunteer registration
- Opportunity to provide promotional item for Penny Pickers to wear



Susan B. Anthony
Silver Dollar Sponsor
\$2,500

RECEIVE LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to **1,000** Penny Container Labels
- Up to **4,000** flyers distributed to the community
- Care Center website

IN ADDITION:

- Mention on all radio interviews
- Logo featured in Penny Picker Brochure distributed to more than **7,000** households
- Company Banner at volunteer registration



Kennedy Half Dollar
Bronze Sponsor
\$1,000

RECEIVE LOGO PLACEMENT ON:

- All Print Media
- Event banner
- Up to **1,000** Penny Container Labels
- Up to **4,000** flyers distributed to the community
- Care Center website

IN ADDITION:

- TEXT LISTING in Penny Picker brochure distributed to more than 7,000 households



NH State Quarter Sponsor
\$500

RECEIVE BUSINESS TEXT LISTING ON:

- Up to **4,000** flyers distributed to the community
- Posters displayed at volunteer registration

IN ADDITION:

- BUSINESS CARD size ad in Penny Picker Brochure distributed to more than **7,000** households



Buffalo Nickel Sponsor
\$250

RECEIVE BUSINESS TEXT LISTING ON:

- Penny Picker Brochure distributed to more than **7,000** households
- Posters displayed at volunteer registration

2010 Penny Picker Days

Saturday, October 23 ~ Sunday, October 24
Saturday, October 30 ~ Sunday, October 31
Saturday, November 6 ~ Sunday, November 7



Lincoln Penny Sponsor
\$100

RECEIVE BUSINESS TEXT LISTING ON:

- Penny Picker Brochure distributed to more than **7,000** households



Changing Lives . . . One Penny at a Time



Changing Lives . . . One Family at a Time

Our Mission

To offer support and provide services to assist individuals and families transition from crisis to self-sufficiency. This is accomplished through our core programs:

Prevention & Intervention of Homelessness

P & I assists low income families with basic needs such as shelter and heat. Through rental assistance, utility intervention, and security deposit loans, we ensure our families secure and maintain permanent housing.

CARE - Crisis Advocacy & Resource Education

The CARE program provides financial assistance with basic necessities such as food, medication, transportation. and other miscellaneous needs. Education concerning community resources is also made available.

Transitional Housing

Transitional Housing provides safe, affordable housing and supportive services to homeless mothers and their children, while giving them the opportunity to develop the skills necessary to reach and maintain self-sufficiency.

Financial Literacy Program

The Financial Literacy Program is a free, 7-week program that is offered several times per year at the Care Center. This curriculum provides the knowledge necessary to successfully manage one's own personal finances.



Changing Lives . . . One Penny at a Time

What is Penny Pickers?

Penny Pickers is the Nashua Pastoral Care Center's most unique fundraising event. All proceeds benefit the individuals and families in need who receive services from the Care Center.

Over 500 volunteers canvass neighborhoods in Greater Nashua for three weekends in the fall asking residents for pennies and spare change to support our programs. Folks are expecting us . . . some save their pennies all year long and wait for the Pickers to arrive! Each Penny Picker can be identified by their bright yellow apron.

This well-publicized event has taken on a life of its own and has grown every year since its inception in 1992. In addition to the Penny Pickers, containers are housed at hundreds of businesses within the greater Nashua community and several schools and organizations hold their own "In-House Penny Drives" to support the Care Center.

VOLUNTEER TODAY!

CALL 886-2866



www.nashuanpcc.org

The 19th Annual Care Center



Changing Lives . . . One Penny at a Time

Sponsorship Opportunities 2010



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